

GLOBAL VISION

Manchester City's global presence continues to grow, with local offices in Manchester, London, Abu Dhabi, New York, Melbourne, Tokyo, Singapore and Shanghai.

In April 2017, City's parent company, CFG, purchased Uruguayan team FC Torque. The investment enabled CFG to build on existing connectivity in the country and helps to expand the current options for identifying and developing local Uruguayan and South American talent.

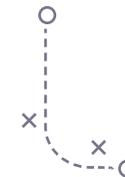
As part of the annual pre-season tour, the men's team travelled to China, visiting Beijing and Shenzhen for showcase games against Manchester United and Dortmund. Whilst in the Far East, City players had a kickabout on the Great Wall of China to launch the new 2016-17 away kit, and held a football festival for thousands of fans. The derby match was cancelled late on due to inclement weather, but City finished 1-1 against Dortmund at the Longgang Stadium in Shenzhen.



Pep Guardiola with His Highness Sheikh Mansour and Chairman Khaldoon Al Mubarak



Aaron Mooy, formerly of Manchester City and Melbourne City, signed for Huddersfield Town in June 2017



CEO Ferran Soriano addresses City Football Group staff following the acquisition of FC Torque

GLOBAL

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In June 2017 Manchester City player Aaron Mooy was sold to Huddersfield Town for a record-breaking fee, having signed from sister-club Melbourne City the previous year. During his two years at Melbourne City, Aaron was part of the team alongside Australia's highest scoring player, Tim Cahill, that won the FFA Cup, the Club's first ever men's silverware. The victory took place in November 2016, 34 months after the team was acquired by City Football Group. This timeline almost exactly mirrors Manchester City, who won their first trophy (FA Cup) 33 months after the acquisition by Sheikh Mansour.

The success of Manchester City's women's team was mirrored in Melbourne, where the W-League side won the Champions Plate for the second consecutive year. Since November 2016, the team have trained in a dedicated W-League wing of the City Football Academy, based upon the same research-based philosophy and design as the Manchester facility.

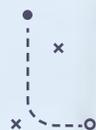
Across the Atlantic from Manchester, Patrick Vieira completed his first season as Head Coach of New York City FC (NYCFC), following two years in charge of Manchester City's Elite Development Squad. The team will soon train in a facility familiar to the Head Coach, when City Football Academy New York is opened in early 2018. Under Vieira's leadership, NYCFC finished in fourth place, up 13 places from the previous season, and in December 2016 star striker David Villa was awarded MLS MVP.



VISION

GLOBAL VISION

MANCHESTER CITY'S GLOBAL FOOTPRINT IN 2016-17



OFFICES



ABU DHABI
NEW YORK

LONDON
SHANGHAI

MANCHESTER
SINGAPORE

MELBOURNE
TOKYO



TOURS



BEIJING

SHENZHEN



CLUBS

COMMUNITY PROJECTS

BANDUNG
CAPE COAST
KUALA LUMPUR
MEXICO CITY

BARRANQUILLA
CAPE TOWN
MANCHESTER
NEW YORK

BEIJING
KOLKATA
MELBOURNE
SÃO PAULO

MANCHESTER
NEW YORK
YOKOHAMA

MELBOURNE
TORQUE

GLOBAL VISION TOUR

The men's team travelled to China to take part in the International Champions Cup (ICC) as part of the annual pre-season tour. Although inclement weather in Beijing saw the game against Manchester United called off at the last minute, City went on to beat Borussia Dortmund on penalties in front of 30,000 fans in Shenzhen, with UK TV viewers following the game live on Sky Sports.

Since City's last visit to China in 2012, the Club's activities in the country have increased significantly. Today, City has an established and rapidly growing fan-base, multiple digital platforms (Sina Weibo, Miapopai, WeChat), including a Chinese-language website (mfc.cn), and a local office. In October 2015, President Xi, known to be a football fan, visited the City Football Academy as part of a state visit to the UK.

The Club's activities in the region have accelerated following the US\$400 million investment by China Media Capital (CMC) Holdings, creating a platform for Club and Group activities across the region.

During the two-week tour, more than 50 million impressions were made on City's Chinese content platforms. Mfc.cn had its higher ever engagement, as fans checked in to see Sergio

Agüero reveal the new away kit on the Great Wall, plus a game of football tennis between star players. Through CMC, David Silva and Raheem Sterling were invited to take part in a promo for reality TV singing show 'Sing China', watched by more than 250 million people each episode.

Fans in Beijing and Shenzhen had the opportunity to get up close to the team at a series of events, including the City Football Festival Beijing, attended by 3,000 people.

City is committed to giving back to the community wherever it has a footprint. Whilst in Beijing, the Club announced a three-year funding commitment for a Special Olympics project as part of Cityzens Giving, and 24 Young Leaders were invited to a three-day Cityzens Giving youth leadership training programme, helping to ensure an ongoing and sustainable positive community impact.

The Club's Chinese partners capitalised on the unique engagement opportunities offered with the men's team on the ground, with Didi live-streaming a football challenge at the Great Wall, watched live by 3 million people and drawing in excess of 190 million page views. New partners Valvoline and Whaley featured on the newly revealed shirt at the ICC games, on the sleeve and back-of-shirt respectively.

City Football Schools (CFS) have sent 17 coaches to eight different provinces in the last 12 months to work with 350,000 young people. The coaches work with local coaches and schools in select cities to raise standards across the country in support of President Xi's long-term vision for the game.



Players attend a football festival for fans in Beijing

Sergio Agüero on the Great Wall of China during the pre-season tour

